

# “Did You Know?”

*from Ken LeMay*

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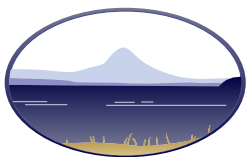
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## 93% Believe Homeownership Is Important in Attaining the American Dream

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Americans continue to believe that homeownership is important in achieving the American Dream. A recent survey by NeighborWorks America reported that:

*“Owning a home remains a core element of the American Dream.”*

When asked “How important a part of the American dream is owning a home?”

- 18% of those surveyed said it was the most important part
- 53% of those surveyed said it was very important
- 22% of those surveyed said it was somewhat important

### Homeownership and Financial Stability

The survey also revealed that 81% of Americans believe that owning a home

leads to a family being more financially stable. This feeling was reiterated by Zillow Senior Economist Aaron Terrazas who, in a recent press release, explained:

*“After about a two-year slowdown, rent growth is starting to pick back up across the nation... Looking into 2018, rent is expected to continue gaining.”*

*More widespread rent growth could mean home buying demands stay high, as renters who can afford it move away from the unpredictability of rising rents toward the relative stability of a monthly mortgage payment instead.” (emphasis added)*

Owning a home always has been, and always will be, a crucial part of attaining the American Dream.

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