

“Did You Know?”

from Ken LeMay

35 Plus Years of Experience

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7 Reasons To List Your Home This Holiday Season

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Every year at this time, many homeowners decide to wait until after the holidays to put their homes on the market for the first time, while others who already have their homes on the market decide to take them off until after the holidays.

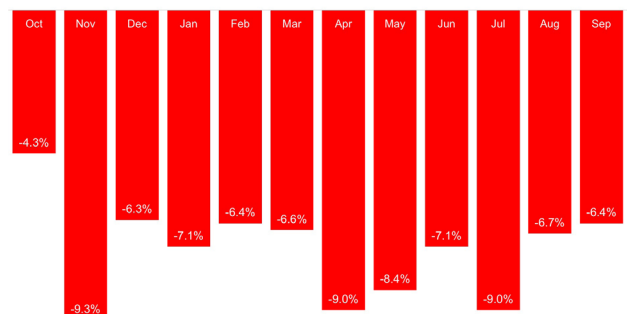
Here are seven great reasons not to wait:

1. Relocation buyers are out there. Many companies are still hiring throughout the holidays and need their employees in their new positions as soon as possible.
2. Purchasers who are looking for homes during the holidays are serious buyers and are ready to buy now.
3. You can restrict the showings on your home to the times you want it shown. You will remain in control.

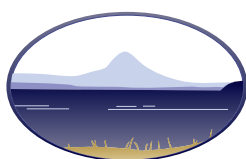
4. The desire to own a home doesn't stop when the holidays come. Buyers who were unable to find their dream home during the busy spring and summer months are still searching!
5. The supply of listings increases substantially after the holidays. Also, in many parts of the country, new construction will continue to surge reaching new heights in 2018, which will lessen the demand for your house.
6. Homes show better when decorated for the holidays.
7. There is less competition for you as a seller right now. Let's take a look at listing inventory as compared to the same time last year:

HOUSING SUPPLY

Year-Over-Year Last 12 Months



Waiting until after the holidays to sell your home probably doesn't make sense.



Ken LeMay's
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